

CITY OF HAYWAY STREETS OBILE PHONE ACCESS LIM MMM WELTINGCOUNTELL'ON BUILDING CITY OF HAYWARD



CEO MESSAGE



2020 was the most challenging year for public health in our lifetimes. The events of 2020 also demonstrated the continuing value of an independent healthcare district serving the Eden Area.

The Eden Health District ("the District") operates with a nimble, streamlined chain of command. This structure - combined with clear and timely direction from the Board of Directors - enabled the District to reorient its programs and launch new initiatives in a matter of days to address the overwhelming threat from Covid-19 to the health and welfare of the residents of the Eden Area.

In this report, we highlight the District's innovative and meaningful responses to the pandemic plus other actions that have positively impacted the health of the community.

Our accomplishments could not have occurred without the vital contributions from our partners: Alameda County, the Cities of Hayward and San Leandro and numerous local nonprofit organizations. We are grateful to our partners and committed to continuing to leverage our resources in 2021 to meet the health and wellness needs of all members of our diverse community.

Photo Credit: With the exception of the photos of CEO Mark Friedman and Director Charles Gilcrest, all photos courtesy of Stephen Cassidy.

Mark Friedman
Chief Executive Officer
Eden Health District

COMMUNITY IMPACT

The District invested over \$1M in the health of the community in Fiscal Year 2020 through the following grants and sponsorships:

- \$250,000 for Covid-19 test kits used at the Hayward testing center;
- \$250,000 in grants to local nonprofit organizations and service providers including community healthcare clinics that provide culturally competent and high quality health care for all;
- \$250,000 to the Davis Street Family
 Resource Center in support of its free
 community healthcare clinic and public
 health education programs;
- \$171,000 for the purchase of face masks the District donated to the community;
- \$67,000 to the Hayward Area
 Recreational Park District as part of a
 \$200,000 commitment by the District to
 support the construction of Mia's Dream
 Come True Playground, a park for
 children of all abilities; and
- \$49,000 for sponsorships of events held by local nonprofit organizations and service providers.

FINANCIAL REPORT

Statement of Net Assets as of June 30, 2020

Assets

Current	\$1,732,050
Invested	4,815,576
Property	35,501,782
<u>Other</u>	<u>752,578</u>
Total	\$42,801,985

Liabilities & Fund Balance

Liabilities.	\$20,952,518
Fund Balance	<u>21,849,468</u>
Total	\$42,801,985

Notes:

- 1) The District does *not* receive any tax revenue. The bulk of its revenue comes from lease payments by health care professionals and medical groups for office space at two buildings the District owns.
- 2) The District's principal liabilities are a mortgage on one office building and a debt owed to Sutter Health. The debt arose from litigation the District initiated to prevent Sutter from closing San Leandro Hospital. While the District did not prevail, the lawsuit saved lives and protected the health of the community by keeping San Leandro Hospital open. The hospital remains open today under public ownership by the Alameda Health System.

The District's annual budget and audit reports are posted online at www.ethd.org/financials.

MISSION & VISION

Our mission is to improve the health of the community by providing access to direct and indirect care services and health education. We prioritize improving the health outcomes of our most vulnerable residents by working closely with community and public agencies through prevention, health education and rapid response to emerging threats.

\$700,000

PANDEMIC RESPONSE

The District allocated over \$700,000 in funds for Covid-19 testing kits, face masks and other expenses in response to the pandemic.

100,000

FACE MASKS

Overcoming extreme supply chain obstacles, the District obtained large quantities of FDA-certified face masks for essential workers at local hospitals and public agencies and for staff and clients of local nonprofit organizations.



Agencies that received masks included First 5 Alameda County, St. Rose Hospital, Tiburcio Vasquez Health Clinic, Building Futures, Meals on Wheels, Davis Street Community Center, and La Comida feeding program.

COVID-19 TESTING

HAYWARD

In the Spring, the Hayward Fire Department informed the District of its need for funding and additional staffing at Hayward's free community Covid-19 testing site. The District contributed \$250,000 for the continued operations of the testing center.

District Directors Pam Russo, Roxann Lewis and Mariellen Faria coordinated with Hayward-based nonprofit organization La Familia and the California State University "We are grateful to the
Eden Health District and La
Familia for their significant
financial contributions to
enable continued testing at
the Hayward testing center."
- Barbara Halliday, Mayor,
City of Hayward

East Bay (CSUEB) nursing program to participate in supporting the Hayward site.

La Familia employed recent graduates from the nursing program to conduct tests.
Current CSUEB nursing students also assisted in testing onsite as part of their course curriculum.



Briefing at Hayward testing center for (left to right) Directors Mariellen Faria, Pam Russo and Roxann Lewis



SAN LEANDRO

In June, the District joined with the City of San Leandro and Alameda County to launch a free Covid-19 testing center at the San Leandro Marina Community Center.

Prior to his passing, District Director Charlie Gilcrest strongly advocated for expanding free Covid-19 testing to San Leandro. When the center was opened, Gilcrest stated, "The Eden Health District continues to seize opportunities to leverage public resources to help slow the spread of the coronavirus in the community while maximizing service to all parts of our district. We were honored to assist the City of Hayward in continuing its COVID-19 testing program and are pleased to join with Alameda County and the City of San Leandro in bringing a testing center to San Leandro."

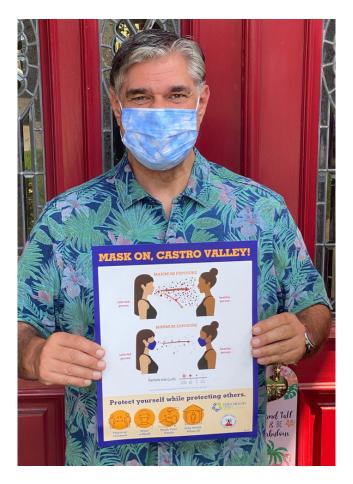
"We are grateful to partner with Alameda County and the Eden Health District in establishing free Covid-19 testing in San Leandro. Anyone with a reason to be tested is welcome."

- Pauline Cutter, Mayor, City of San Leandro

MASK ON EDEN AREA

The District recognized early in the pandemic the vital importance of face masks to counter the spread of the virus. Working with the Alameda County Public Health Department, the District developed public education posters promoting mask usage for each community in the Eden Area.

We thank our community partners, including Alameda County Supervisors Nate Miley and Wilma Chan, the Hayward Chamber of Commerce, and the San Leandro Downtown Business Association, for assisting in the distribution of posters. The free posters, in English, Spanish and Chinese, are available for downloading from the District's website at www.ethd.org/mask-on-public-education-posters.



Director Gordon Galvan and (below)
Director Mariellen Faria and Hayward
Chamber of Commerce CEO Kim Huggett





Our posters are also on display at many local businesses, including Taqueria Los Pericos in San Leandro.

All school districts in the Eden Area Hayward, Castro Valley, San Lorenzo and
San Leandro Unified School Districts accepted our offer for free posters and
have mounted them at their school sites
and district offices.



Happy Thursday Twitterverse! Do you have colleagues who just make you smile EVERY SINGLE DAY? In SLUSD, we have Georgette & Elaine from McKinley Elementary. This pandemic is really no match for their spirit. 6 6 #SLUSDstrong



COVID-19 BULLETIN

December 7, 2020



Eden Health District COVID-19 Bulletin

View as Webpage

"Rising hospitalization rates across the region threaten not only our community members with severe Covid-19, but anyone who may need care because of a heart attack, stroke, accident, or other critical health need. By acting together now we will have the greatest impact on the surge and save more lives."

Alameda County Health Officer Dr. Nicholas Moss, 12/4/20

Amid coronavirus, San Leandro Pearl Harbor survivor remembers day at home

Navy sailor Mickey Ganitch was getting ready to play in a Pearl Harbor football game as the sun came up on Dec. 7, 1941. Instead, he spent the morning — still wearing his football padding and brown team shirt — scanning the sky as Japanese planes rained bombs on the U.S. Pacific Fleet.

Seventy-nine years later, the coronavirus pandemic is preventing Ganitch and other survivors from attending an annual ceremony remembering those killed in the attack that launched the United States into World War II. The 101-year-old has attended most years since the mid-2000s but will have to observe the moment from California this year because of the health risks.

"That's the way it goes. You got to ride with the tide," Ganitch said in a telephone interview from his home in San Leandro, California.

Nearly eight decades ago, Ganitch's USS Pennsylvania football team was scheduled to face off against the USS Arizona team. As usual, they donned their uniforms aboard their ships because there was nowhere to change near the field. The pigskin showdown never happened.



Ganitch remained in the Navy for more than 20 years. Afterward, he briefly worked in a bowling alley before becoming the shop foreman at a fishnet manufacturing plant.

Along the way, he had four children, 13 grandchildren, 18 great-grandchildren and nine great-great grandchildren. He and his wife, now 90, have been married for 57 years.

The National Park Service and Navy, which jointly host the memorial event at Pearl Harbor, have closed the ceremony to the public to limit its size.

The gathering, featuring a moment of silence, a flyover in missing man formation and a speech by the commander of the U.S. Pacific Fleet, will be livestreamed instead.

Source: Associated Press

By the Numbers

CONFIRMED CASES

Bay Area: 167,844 California: 1,352,148

U.S.: 14,846,645

REPORTED DEATHS

Bay Area: 2,027 California: 19,938

U.S.: 283.010

In March, the District launched a free Covid-19 Bulletin to provide accurate and timely information on the pandemic to assist elected officials and community members in the making the best policy decisions for the welfare of the community and personal choices for the health and safety of themselves and their families.

144

ISSUES PUBLISHED

80,000

NUMBER OF TIMES BULLETIN READ

"With my first look at the Eden Health District Bulletin I was hooked, now I look forward to reading it every day. We are all overwhelmed with info on this pandemic, but Eden Health District Bulletin provides concise, accurate and complete info on Covid-19 here in the East Bay, nationally and globally. Thank you for producing this great service."

- Nancy Skinner, California
State Senator

TRANSITIONS AND HISTORY



In August 2020, Director Charles Gilcrest passed away. Always an advocate for patients, Gilcrest championed partnerships with public and nonprofit agencies to expand access

to healthcare, including mental health services, for the disenfranchised members of the community.

Earlier in 2020, after four years of exemplary service, Director Megan Lynch resigned her position to attend medical school. The Board appointed Pam Russo to serve the remainder of her term. In November 2020, Director Russo and Varsha Chauhan were elected to four-year terms on the Board, joining Directors Mariellen Faria, Gordon Galvan and Roxann Lewis.

"The Eden Health District Board has the communities' best interest at its heart. One example is that three of the five Eden Board members are medical professionals who have been volunteering to give tests and vaccinations to District residents." - Bill Quirk, California Assembly Member 20th District

WHO WE ARE

The Eden Health District serves the residents of the cities of Hayward and San Leandro and the unincorporated communities of Castro Valley, San Lorenzo, Ashland, Cherryland and Fairview in Alameda County. One of California's original healthcare districts, the Eden Health District was formed in 1948 to construct and operate a community hospital for the Eden Area. The District operated Eden Hospital in Castro Valley until 1998.

Since 1999, the District has invested more than \$12.5M in the community's health, with a focus on supporting direct patient care by local nonprofit health clinics that provide quality medical, dental and behavioral health services for the underserved in our community. The District's largest investments have been to St. Rose Hospital (\$3 million) and Davis Street Family Resource Center (\$2.6 million). Located in Hayward, St. Rose is an Alameda County "safety net" hospital. Davis Street provides a wide range of healthcare, basic need and family assistance to Eden area residents.

Learn more at www.ethd.org.



