

# ANNUAL REPORT

EDEN HEALTH  
DISTRICT 2022



**EDEN HEALTH  
DISTRICT**  
INVESTING IN THE HEALTH OF OUR COMMUNITY  
SINCE 1948

# CEO MESSAGE

EDEN HEALTH DISTRICT | 01



Eden Health District CEO Mark Friedman

## Eden Health District Board of Directors

Chair Pam Russo, at-large  
Vice Chair Ed Hernandez, Zone 5  
Secretary-Treasurer Roxann Lewis, Zone 3  
Director Mariellen Faria, Zone 1  
Director Surlene Grant, at-large  
Director Gordon Galvan, outgoing

**We always welcome feedback and questions. Just email us at [info@ethd.org](mailto:info@ethd.org).**

## Eden Health District Year In Review

It was an eventful 2022 for the District. As we continued to push through year three of the pandemic, we were able to return to many of our pre-pandemic priorities and **provided over \$1.1M in grants** to organizations and non-profits serving our most vulnerable residents within the District.

Included in our 2022 grants were significant commitments to the City of Hayward and Bay Area Community Services (BACS) for an important transitional housing project at the St. Regis facility and to La Familia for the establishment of a much needed FQHC (Federally Qualified Health Clinic) Look a Like clinic on the grounds of St. Rose Hospital in Hayward. Both of these projects will serve residents throughout our District. Other smaller grants went to critical community partners providing services in the area of **mental health, housing and homelessness, and food and nutrition**. Those are the District's three top priorities as affirmed in our latest strategic plan.

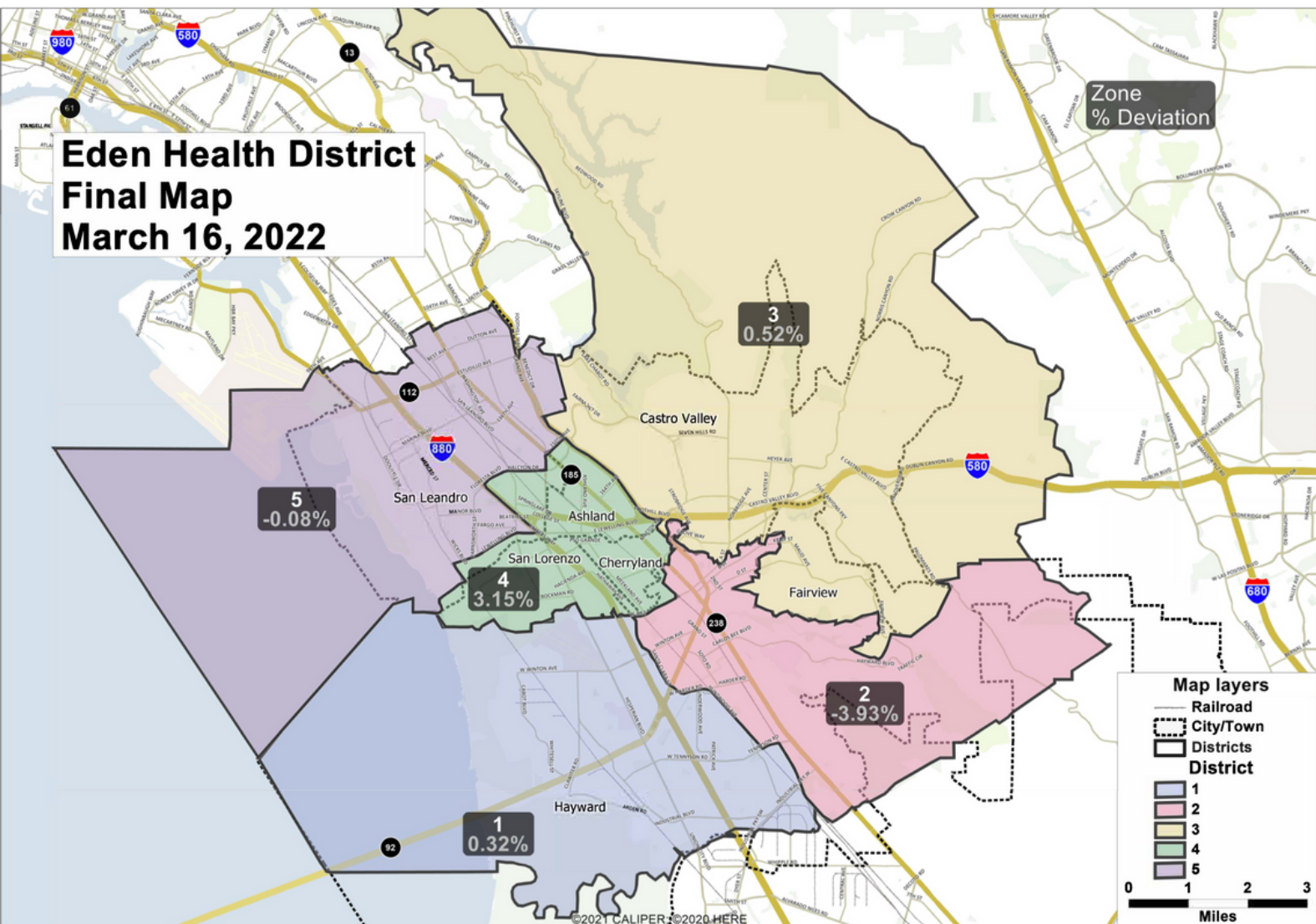
As you can see in the financial report we are well on our way to stabilizing our long term funding due to changing our relationship with the Baywood Court Retirement Community and making the shift to Zone/District elections this last November. Our goal remains to improve the health outcomes of District residents with a priority to serve those most in need.

As the pandemic continues we will continue to work with our partners to provide COVID testing, vaccinations, and community education. Our COVID Breaking News Bulletin has now published over 300 issues since it was launched soon after the start of the pandemic in 2020.



# DISTRICT MAP

EDEN HEALTH DISTRICT | 02



## Transition to a By-District Election System

The Eden Health District transitioned from an at-large election system for its Board of Directors, a system in which voters from the entire District elect all of the five Board members, to a by-district election system in 2022.

The EHD is now delineated into five separate electoral districts or zones, each with one Board member who resides in the zone and is chosen by the voters residing in that particular zone. This allows for better representation of residents and ensures advocacy for their interests.

# COMMUNITY SUPPORT

EDEN HEALTH DISTRICT | 03

## Relaunch of Community Grants Program

In 2022, Eden Health District relaunched its community grants program, and Board members approved 16 grants for a total of \$300,000.

Additionally the District provided a \$420,000 grant to La Familia to assist in the creation of a Federally Qualified Health Center Look-A-Like (FQHC-LAL) (see story on page 6).

The Board also approved a \$250,000 commitment for the St. Regis Project (with the City of Hayward and Bay Area Community Services) that will provide crucial mental health, transitional, and permanent housing for those at risk of homelessness and poor outcomes. (see story page 5)

## Ongoing Pandemic Services

Throughout 2022, the District continued to contribute to COVID-19 testing and vaccination through partnerships with La Familia in Hayward and Ashland/Cherryland, and with the City of San Leandro at the Marina Community Center. These sites provided vital COVID-19 PCR tests for many thousands of District residents.

## Agencies Awarded Grants by Eden Health District in 2022

- Alameda Health System Foundation
- San Leandro Boys & Girls Club
- Veterans of Foreign Wars (VFW)  
Post 9601
- Afghan Care
- Crisis Support Services of  
Alameda County
- Spectrum Community Services
- SOS Meals on Wheels
- Eden I&R
- East Bay Agency for Children
- Eden United Church of Christ
- George Marks Children's Fund
- La Clinica de La Raza
- Davis Street Community Center
- United Seniors of Oakland &  
Alameda County
- CALICO Center
- Building Futures with Women & Children
- La Familia

# COMMUNITY SUPPORT

EDEN HEALTH DISTRICT | 04



Eden Health District directors Mariellen Faria, left, and Roxann Lewis, right, at the 2022 Juneteenth Celebration held in Hayward. Director Pam Russo and her grandson, seated, also joined in for the event.

## Sponsorships and Fundraisers Supported in 2022

- Hayward Chamber of Commerce – Black and Asian History Month
- FESCO – FESCO Shuffle
- Center for Elders Independence – PACE Event
- American Cancer Society – Relay for Life
- Rotary Club of Castro Valley – Rowell Ranch Rodeo Parade
- Alameda County Fair Foundation – Garden Party fundraiser
- San Leandro Boys & Girls Club – 75th Anniversary event
- Davis Street Family Resources – Golden Gala fundraiser
- Hayward Area Recreation & Park District – A Big Splash for H.A.R.D.
- Crisis Support Services – Mini Golf fundraiser
- La Familia – Charity Golf fundraiser
- United Seniors of Oakland & Alameda County – Healthy Living Festival
- Castro Valley Sports Foundation – Days on the Green fundraiser
- Cherryland Community Association – Trunk or Treat event
- Grant Avenue Foundation – San Leandro Food Drive
- Vape Buy Back Program



# GRANT SPOTLIGHT

## ST. REGIS PROJECT

EDEN HEALTH DISTRICT | 05

Eden Health District is partnering with the City of Hayward and Bay Area Community Services to convert St. Regis - a senior independent living, assisted living, and memory care facility - into a behavioral health treatment and crisis services, medical clinic, and supportive housing campus. The District committed \$250,000 for this project. This partnership allows the city to make a significant step forward in addressing the needs of local residents who are impacted by mental illness and housing issues.

Specific benefits include:

- Increased inventory of behavioral health services for the Hayward police and fire departments to refer into, including drop-off crisis services
- Increased inventory of Permanent Supportive Housing Plus (PSH+) beds in Alameda County

According to Home Together 2026, Alameda County needs 4,145 PSH+ beds over next five years to meet system needs, including 767 in Mid-County.

*We are really excited about the partnership with Eden Health District to convert the St. Regis facility into a state-of-the-art center for transitional housing and mental health services. We also greatly appreciate working closely with EHD on a variety of critical COVID related work throughout the pandemic.*

**Kelly McAdoo, Hayward City Manager**



# GRANT SPOTLIGHT

## LA FAMILIA

EDEN HEALTH DISTRICT | 06

La Familia is launching a multi-phase project to establish a Federally Qualified Health Center Look-A-Like (FQHC-LAL) to provide primary and behavioral health care. This effort recently received \$420,000 in seed funding from Eden Health District. La Familia's licensed clinical teams will provide services in a culturally responsive, patient-centered model leveraging their lived experience and La Familia's reputation as a trusted provider. Services will focus on unhoused populations, formerly incarcerated people, individuals with intellectual and developmental disabilities, and those with moderate to severe mental health illness, substance use disorders, drug addiction and co-occurring disorders.

Aaron Ortiz, La Familia's CEO states, "We are extremely grateful for the continued partnership with Eden Health District. La Familia supports individuals' healthcare needs with a whole-person approach. The early commitment by EHD acknowledges both the gap in services that exist and the potential of La Familia to serve the community."

This effort will build upon Alameda County and Eden Health District's commitment to health equity, especially among individuals who are at risk of decreased life-expectancy due to their social determinants of health.

*Excerpts from an article provided by La Familia*



La Familia CEO Aaron Ortiz with Eden Health District directors (from left to right) Mariellen Faria, Roxann Lewis and Pam Russo at the non-profit's 2022 golf fundraiser.



Eden Health District director Ed Hernandez, back row, represented EHD at the April 2022 "Attack the Vape" buy back event focused on buying back vape devices from youth to help combat the vaping epidemic occurring in local schools and communities.

# FINANCIAL REPORT

EDEN HEALTH DISTRICT | 07

## Statement of Net Assets as of June 30, 2022

### Assets

Cash	\$523,406
Receivables	2,021,675
Prepays	30,401
Investments	4,220,240
<u>Other</u>	<u>494,022</u>
Total	\$39,525,103

### Liabilities & Fund Balance

Liabilities	\$15,547,177
<u>Fund Balance</u>	<u>23,977,926</u>
Total	\$39,525,103

### Notes:

**1) The District does not receive any tax revenue.**

The bulk of its revenue comes from lease payments by health care professionals and medical groups for office space at two medical office buildings the District owns.

2) The District's principal receivable is \$2 million to be received from Baywood Court (BWC). The funds were received in July 2022.

3) The District's principal liabilities are a mortgage on one office building and a debt owed to Sutter Health. The debt will be fully paid in June 2024, allowing the District to enhance funding opportunities to the community.

*The District's annual budget and audit reports are posted online at [www.ethd.org/financials](http://www.ethd.org/financials).*

### Additional Financial Information

In 1984, Eden Health District (EHD) established Baywood Court (BWC), a non-profit retirement and skilled nursing facility located in Castro Valley.

In June 2022, BWC and EHD's boards of directors reached an agreement to transfer governance to BWC's board of directors. As part of the agreement, BWC made an initial distribution of \$2 million, to be followed by 9 to 11 years of annual distribution payments based on agreed upon financial milestones.



# COVID-19 BULLETIN

EDEN HEALTH DISTRICT | 08

96

**ISSUES PUBLISHED  
IN 2022**

67,558

**NUMBER OF TIMES  
BULLETIN READ IN 2022**

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## FOLLOW EDEN HEALTH DISTRICT ON SOCIAL MEDIA

Eden Health District amplified its social media presence in 2022, regularly posting essential pandemic-related news, as well as key information on other health-related topics, on its Facebook, Twitter, Instagram and LinkedIn channels. Follow us on these platforms:

**Facebook** - Eden Health District -  
<https://www.facebook.com/ethdorg/>

**Twitter** - @ethdorg - <https://twitter.com/ethdorg>

**Instagram** - edenhealthdistrict -  
<https://www.instagram.com/edenhealthdistrict/>

**LinkedIn** - Eden Health District -  
<https://www.linkedin.com/company/eden-health-district>

## STAY INFORMED, STAY SAFE

Launched in March 2020, the Eden Health District COVID-19 Bulletin remains a trusted community resource for timely and accurate information about the coronavirus pandemic.

In 2022, the publication was expanded to include insight about other urgent health issues like the flu and RSV, as well as coverage of personal health and wellness topics like mental health, drug use and addiction, senior health issues and more.



**USE YOUR SMARTPHONE TO SCAN THE QR CODE ABOVE  
AND YOU'LL BE TAKEN TO A PAGE WHERE YOU CAN SIGN  
UP FOR THE EDEN HEALTH DISTRICT COVID-19 BULLETIN**