

**Meeting of the  
EDEN TOWNSHIP HEALTHCARE DISTRICT  
COMMUNITY HEALTH ADVISORY COMMITTEE  
OPEN SESSION  
June 6, 2017  
Eden Township Healthcare District - Conference Room  
6:00 p.m.**

**APPROVED**

**I. CALL TO ORDER**

Committee Chair Lynch called the meeting to order at 6:10 p.m.

**Committee Members Present:** Megan Lynch, District Board Member and  
Committee Chair  
R.J. Engelhart  
Vera Sims  
Paul Nguyen  
Adrienne Sommer  
Chike Udemezue  
Rodica Motoc Fofiu

**Committee Members Absent:** Thomas E. Lorentzen, District Board Member  
Santee Velasquez

**Staff Present:** Barbara Adranly, Recorder

**Staff Absent:** Dev Mahadevan, Chief Executive Officer

**Guests:** Michael P. Mahoney  
Jonnie Banks, District Public Relations  
Consultant  
Diana Doyle, Principal, Socius Group  
No Members of the Public

**II. PLEDGE OF ALLEGIANCE**

Pledge of Allegiance led by Member Engelhart.

**III. APPROVAL OF PRIOR MEETING MINUTES**

**A. May 2, 2017:**

**MOTION:** Motion made by Member Udemezue, seconded by Member Engelhart, to approve the meeting minutes of May 2, 2017, as presented. The motion carried unanimously.

**IV. PUBLIC COMMENT**

No public comment.

**V. STRATEGIC INITIATIVE – EXPAND COMMUNITY AWARENESS**

**A. Person of the Year Award - Update:**

Committee Chair Lynch reported that the Board approved a budget not to exceed \$4,000.00 for advertising, recognition event, and certificates and monetary award for the Person of the Year Award. She reported that Person of the Year Award will be done at the end of the year.

**B. District Public Relations Strategy - Update:**

Jonnie Banks reported that she has not had the time to get the costs done for the Eden Health newsletter/brochure which was previously discussed.

Discussion held regarding possibility of doing the brochure in multiple languages.

Jonnie Banks reported on H.A.R.D. Senior Health Fair in Castro Valley, medical cannabis education event at Castro Valley Senior Health Fair, and Eden Hospital medical staff cannabis education event held at Eden Hospital. She also reported on healthy food education event held at the San Leandro library. Ms. Banks also reported on the VFW Charity Golf event, as well as the St. Rose Hospital Charity Golf event.

Discussion held regarding educational events which the District may be holding this year.

Jonnie Banks reported on the See Well to Learn video the District completed in conjunction with the Northern California Society to Prevent Blindness and which is available on the District's website. She also presented and reported on the possible District/Eden Area ROP High School Internship draft proposal. She asked the CHAC members to review proposal presented.

Eden Township Healthcare District  
Community Health Advisory Committee  
May 2, 2017

Discussion held regarding possible intern for the District regarding social media campaigns.

Discussion held regarding possible full internship proposal with the Eden Area ROP and Castro Valley High School summer internship program.

**VI. COMMUNITY HEALTH FUND – 2017 GRANT CYCLE PRIORITIES**

Committee Chair Lynch introduced Diana Doyle of Socius Group who is the District's Community Health Fund Grant consultant.

Diana Doyle, Principal, Socius Group, reported that the District is gearing up for the 2017 grant cycle. She reported on goals of the fund and the funding priorities set by the Board.

Discussion held regarding grant funding priorities and whether "health education" should be listed under the "Funding Priorities/About the Grant Program" section of the District website.

Discussion held regarding whether first bullet point "Direct patient care/health care service" should be listed or should "health education" also be a possible focus.

Diana Doyle also asked the CHAC about their thoughts regarding the Community Collaboration section of District Policy No. 403 and whether this should be a focus of the 2017 grant funding priorities.

Discussion held regarding community collaboration regarding the 2017 grant priorities.

Discussion held regarding outreach to organizations regarding the upcoming grant cycle.

Diana Doyle reported on grant objectives and measurable outcome requirements.

Discussion held regarding whether historical performance measures as well as impact measures from grant recipients should be given to the CHAC.

Member Nguyen stated that he would like to conduct an analysis of the past three years of grantees and draft a proposal to present to the Board on how the District can integrate data analytics into the grant review and grant management process.

Diana Doyle reported on the review process which has been used by the CHAC in the past.

**VII. CASTRO VALLEY HIGH SCHOOL INTERN PROGRAM**

Reported on under Agenda Item 5B – District Public Relations Update.

**VII. OTHER BUSINESS**

The next meeting to be held will be on Tuesday, August 8, 2017 at 6:00 p.m. at the Eden Health District, Conference Room.

**VIII. ADJOURNMENT**

There being no further business, the meeting was adjourned at 7:50 p.m.

**Attest:**

---

Megan Lynch  
Community Health Advisory Committee Chair

---

Thomas E. Lorentzen  
District Board Member